



Empowering consumers
FoP labellings reform: health, knowledge, liberties

Wednesday 12 October 2022, European parliament, room PHS 5B1

15:30h **Reception and accreditation at the entrance of the European Parliament - Spinelli (60 rue Wiertz - B - 1047 Brussels)**

15:50h **Coffee time**

16:00h **Welcome and introduction**

MEP Jordi Cañas, Renew Europe

16:05h **What does the Science of Nutrition say? Latest research and projections of the scientific community**

Michele Carruba, Professor, University of Milano
Ramon Estruch, Professor, University of Barcelona

16:30h **How will a FoP labelling affect our economy and trade? The voice of the SMEs and local producers in Europe**

Horst Heitz, Head of Office, Taxpayers of Europe
Véronique Willems, Secretary General, SMEunited

16:40h **Knowledge is Power: Promoting critical thinking or guiding consumers choice?**

Madalina Balau, Researcher, Danubius University of Galati
Pietro Paganini, President, Competere.eu

17:00h **A force for change: what policies are needed to empower consumers toward healthier diets?**

Jordi Cañas, Renew Europe
Herbert Dorfmann, EPP
Georgios Kyrtos, Renew Europe

17:30h **Question and Answer Session**

With the Collaboration of:

