



**Empowering consumers**  
**FoP labellings reform: health, knowledge, liberties**

Wednesday 12 October 2022, European parliament, room PHS 5B1

- 15:30h**      **Reception and accreditation at the entrance of the European Parliament - Spinelli (60 rue Wiertz - B - 1047 Brussels)**
- 15:50h**      **Coffee time**
- 16:00h**      **Welcome and introduction**
- MEP Jordi Cañas, Renew Europe
- 16:05h**      **What does the Science of Nutrition say? Latest research and projections of the scientific community**
- Michele Carruba, Professor, University of Milano  
Ramon Estruch, Professor, University of Barcelona
- 16:30h**      **How will a FoP labelling affect our economy and trade? The voice of the SMEs and local producers in Europe**
- Véronique Willems, Secretary General, SMEunited
- 16:40h**      **Knowledge is Power: Promoting critical thinking or guiding consumers choice?**
- Madalina Balau, Researcher, Danubius University of Galati  
Pietro Paganini, President, Competere.eu
- 17:00h**      **A force for change: what policies are needed to empower consumers toward healthier diets?**
- Jordi Cañas, Renew Europe  
Herbert Dorfmann, EPP  
Georgios Kyrtos, Renew Europe
- 17:30h**      **Question and Answer Session**

With the Collaboration of:

