



Innovation & Competitiveness

GTIPA Summit 2023

September, 14 2023

Konrad-Adenauer-Stiftung e.V., Klingelhöferstraße 23, 10785 Berlin

The [Global Trade and Innovation Policy Alliance](#) (GTIPA) represents a network of over 50 world-leading think tanks dedicated to advancing a positive view of trade, globalization, and innovation for the benefit of the global community. The GTIPA's annual summits bring together alliance members with world-leading experts to explore creative solutions to the difficult economic, trade, and innovation challenges facing the international community.

The German Economic Institute / Institut der deutschen Wirtschaft (IW) will host the 2023 GTIPA Summit on September 14 in Berlin in cooperation with the Konrad Adenauer Foundation.

During this year's summit, the 2023 European Regional Innovation Competitiveness report will be presented, comparing the innovation capacities of Germany, Italy, Sweden, Austria, Poland, Hungary, the USA and several South American countries. Furthermore, keynotes and panels will cover policies for life-science innovations; digitally enabled decarbonisation; and how to create a more resilient globalisation. The Summit affords participants an opportunity to connect with thought leaders from all corners of the world who are designing innovative solutions to the economic, ecological, technological, and social challenges confronted by citizens throughout the world today.

Registration link: [2023 Global Trade and Innovation Policy Alliance Summit | ITIF](#)

AGENDA

Livestream on YouTube:

[Innovation and Competitiveness: GTIPA Summit, 2023 - YouTube](#)

9.00

Opening Remarks



Hubertus Bardt, German Economic Institute (IW), Germany



Stephen Ezell, Information Technology and Innovation Foundation (ITIF), USA

9.15

Welcome Address



Norbert Lammert, Chair of the Konrad Adenauer Foundation (KAS), former President of the Deutsche Bundestag, Germany

9.30

Keynote Address:

**Accelerating Science with Artificial Intelligence:
Why It Matters and the Role of Policy**



Alistair Nolan, Senior Policy Analyst, Directorate for Science, Technology and Innovation, OECD

9.50

Panel 1:

Innovation Competitiveness Worldwide

(Presentation of the European Regional Innovation Competitiveness Index 2023)

Presentation:

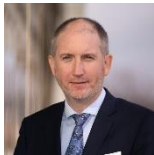


Viktor Lazar, Professional Secretary to the President, National Research, Development and Innovation Office, Hungary

Panel:



Stephen Ezell, Information Technology and Innovation Foundation (ITIF), USA



Axel Plünnecke, German Economic Institute (IW), Germany



Carolina Agurto Salazar, Fundación IDEA, Mexico



Alvaro Monge, Macroconsult, Peru



Marija Risteska, Center for Research and Policy Making (CRPM), North Macedonia

Moderator:



Jan Hagemeyer, Center for Social and Economic Research (CASE), Poland

11.15

Coffee Break

11.45

**Keynote:
Speeding-up Innovation in the Pharmaceutical Industry**



Tobias Hackmann, Excellence Lead Healthcare Industries,
Roche, Germany

12.00

**Panel 2:
Policies for Life Science Innovation**

Introduction:

Panel:



Tobias Hackmann, Roche, Germany



Claus Michelsen, VfA-Research Based Pharmaceutical
Companies, Germany



Cornelia Yzer, Life Sciences Acceleration Alliance, Germany



Mark Schultz, Geneva Network, UK



Andreas Hellmann, Tholos Foundation, USA

Moderator:



Jasmina Kirchhoff, German Economic Institute (IW), Germany

13.30

LUNCH BREAK, KAS

14.30

**Keynote:
The German Future Strategy**



Roland Philippi, Director-General Policy Issues and
Strategies; Coordination, Federal Ministry of Education and
Research, Germany

15.00

Panel 3:

Digitally Enabled Decarbonisation: How Technology Can Be the Gamechanger

Introduction:



Holger Lösch, Deputy Director General Executive Board,
Federation of German Industries (BDI), Germany

Panel:



Holger Lösch, Federation of German Industries (BDI), Germany



Barbara Kolm, Austrian Economics Center, Austria



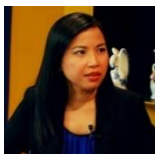
Stefan Niessen, Siemens Technology, Head of Technology
Field Sustainable Energy & Infrastructure, Germany



Jasmin Miah, Local Governments for Sustainability (ICLEI)
Europe



Christian Hübner, Konrad Adenauer Stiftung, Germany



Adoracion Navarro, Philippine Institute for Development
Studies, Philippines

Moderator:



Pietro Paganini, Competere, Italy

16.30

**Panel 4:
Toward a More Resilient Globalisation**

Introduction:



Christian Forwick, Deputy Director-General for External Economic Relations, Trade policy, America, Federal Ministry for Economic Affairs and Climate Action, Germany

Panel:



Christian Forwick, Federal Ministry for Economic Affairs and Climate Action, Germany



Jürgen Matthes, German Economic Institute (IW), Germany



Chris Hattingh, Center for Risk Analysis (CRA), South Africa



Gunter Rieck Moncayo, Konrad Adenauer Stiftung, Germany



Zoltan Cséfalvay, Mathias Corvinus Collegium (MCC), Hungary



Marko Kovacevic, Center for Global Enterprise, Digital Supply Chain Institute, USA

Moderator:



Syed Munir Khasru, Institute for Policy, Advocacy and Governance (IPAG), Bangladesh

18.00

Closing Remarks