

EV Olive Oil: Unveiling Its Health and Economic Virtues for a Sustainable Future

**Mr Andrea Carrassi
Assitol Director General
Bruxelles, 27th November 2023**



Assitol is the Italian Association of the edible Oil Industry. It represents and protects the interest of Industrial companies working in the sector of edible oils and fats and derivative products at National, European and International level.

Assitol is organized in 9 Groups, from olive oil to olive pomace oil, and 2 aggregated Associations (Assograssi for animal fats and Assom for table olives).

The general turnover of all the Assitol members is more than 10 billion of Euro.





At national level, we are member of Federalimentare, Confindustria and Filiera Olivicolo Olearia Italiana (FOOI).

At European level we are member of many Federations, among which Fedolive and Eurolivepomace, and we are stakeholder accredited to the EU Commission.

At international level we are also member of the Advisory Committee of the International Olive Council based in Madrid, under the auspices of the UN.



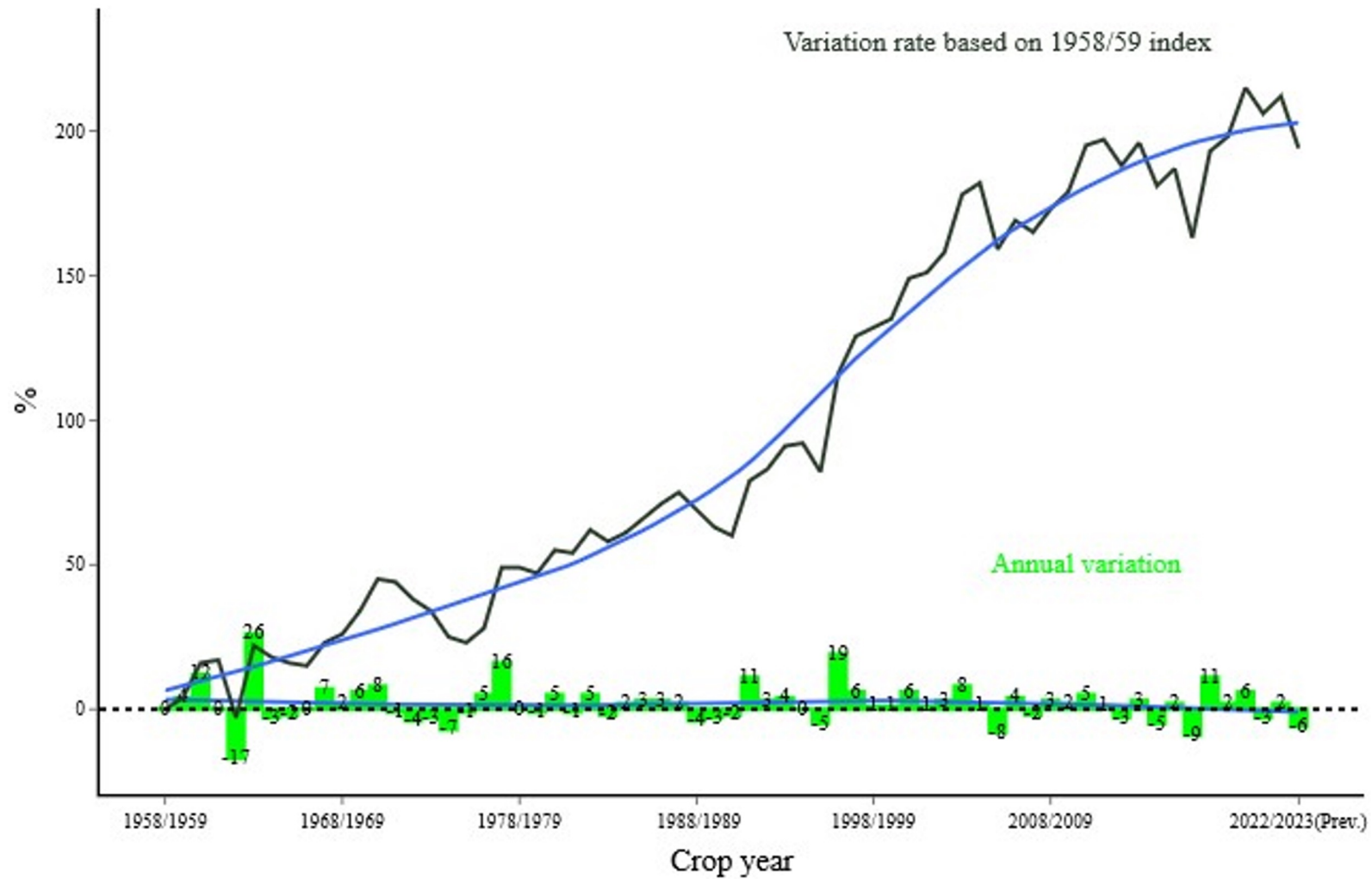
Our support to the Italian Olive Oil supply chain

ASSITOL supports the Italian olive oil supply chain, participating in the interprofessional organization FOOI – Filiera Olivicola Olearia Italiana, of which now we have the Presidency with Mrs Anna Cane. FOOI is the most representative olive oil interprofessional organization in Italy.



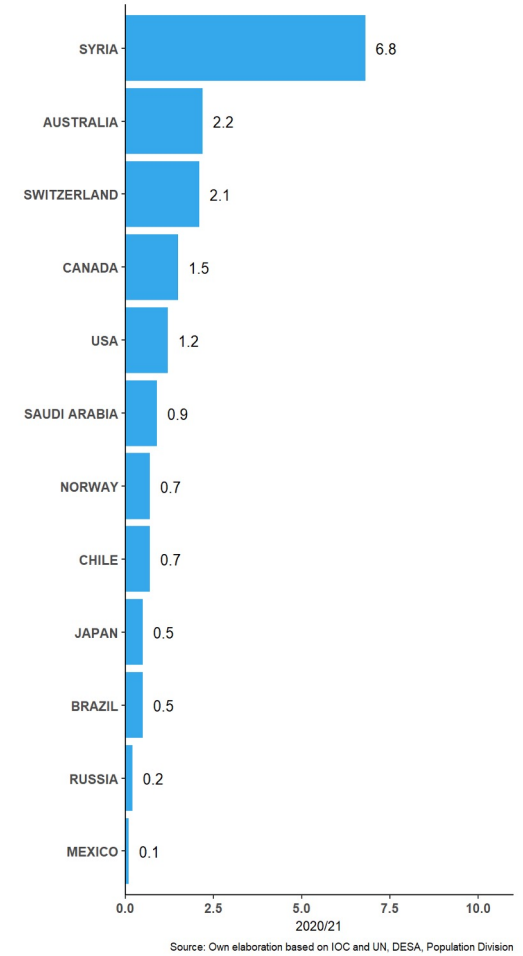
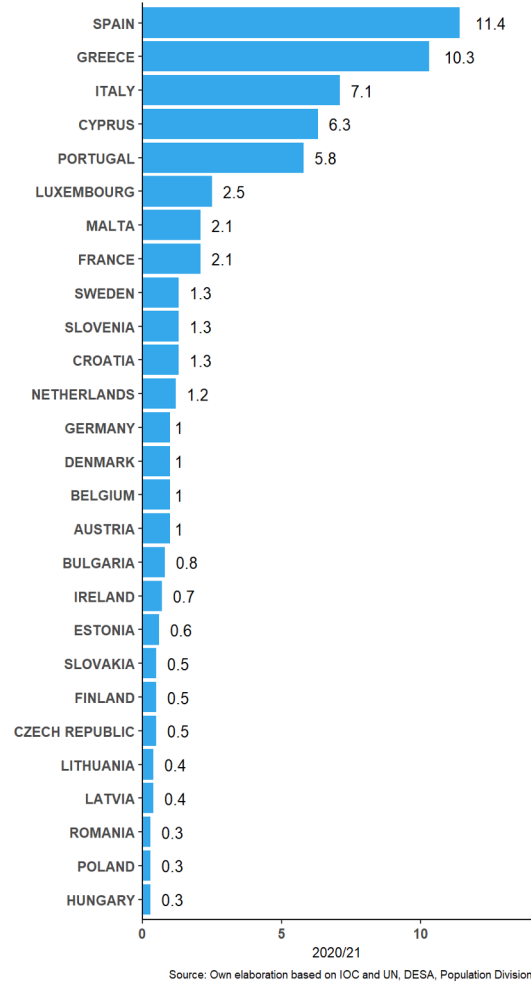
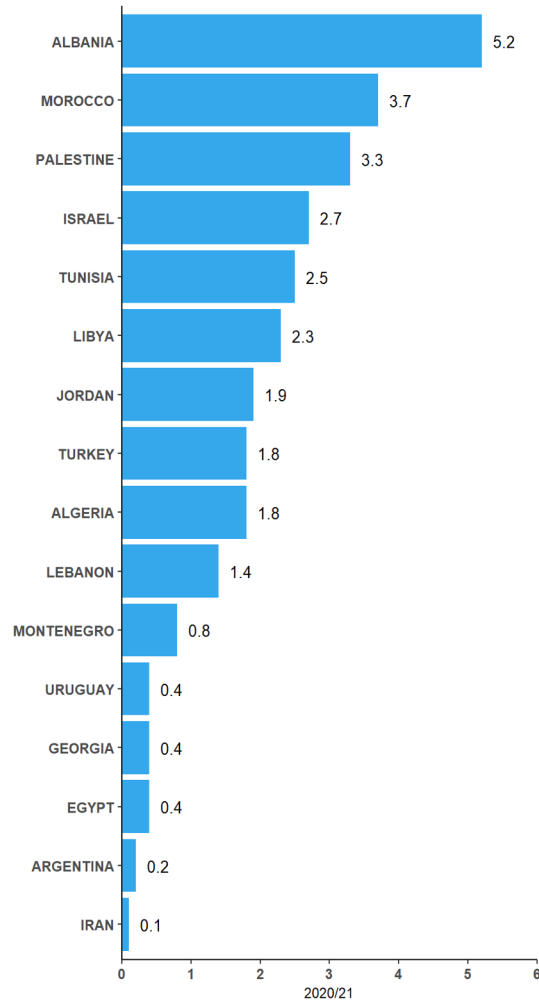
FILIERA OLIVICOLA
OLEARIA ITALIANA

Consumption per capita (kg)



Source: IOC

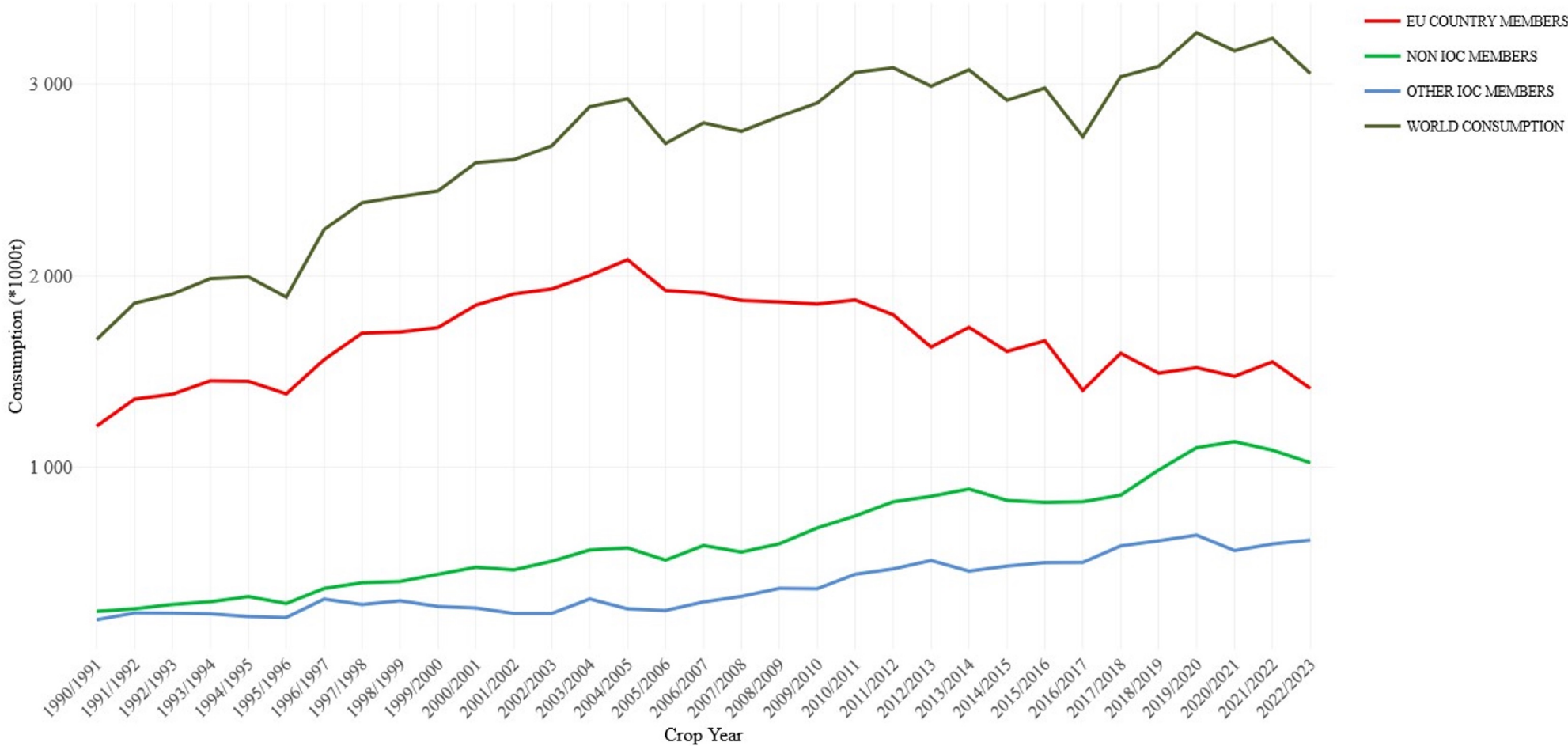
Consumption per capita (kg)



Consumption in kg of olive oil per inhabitant

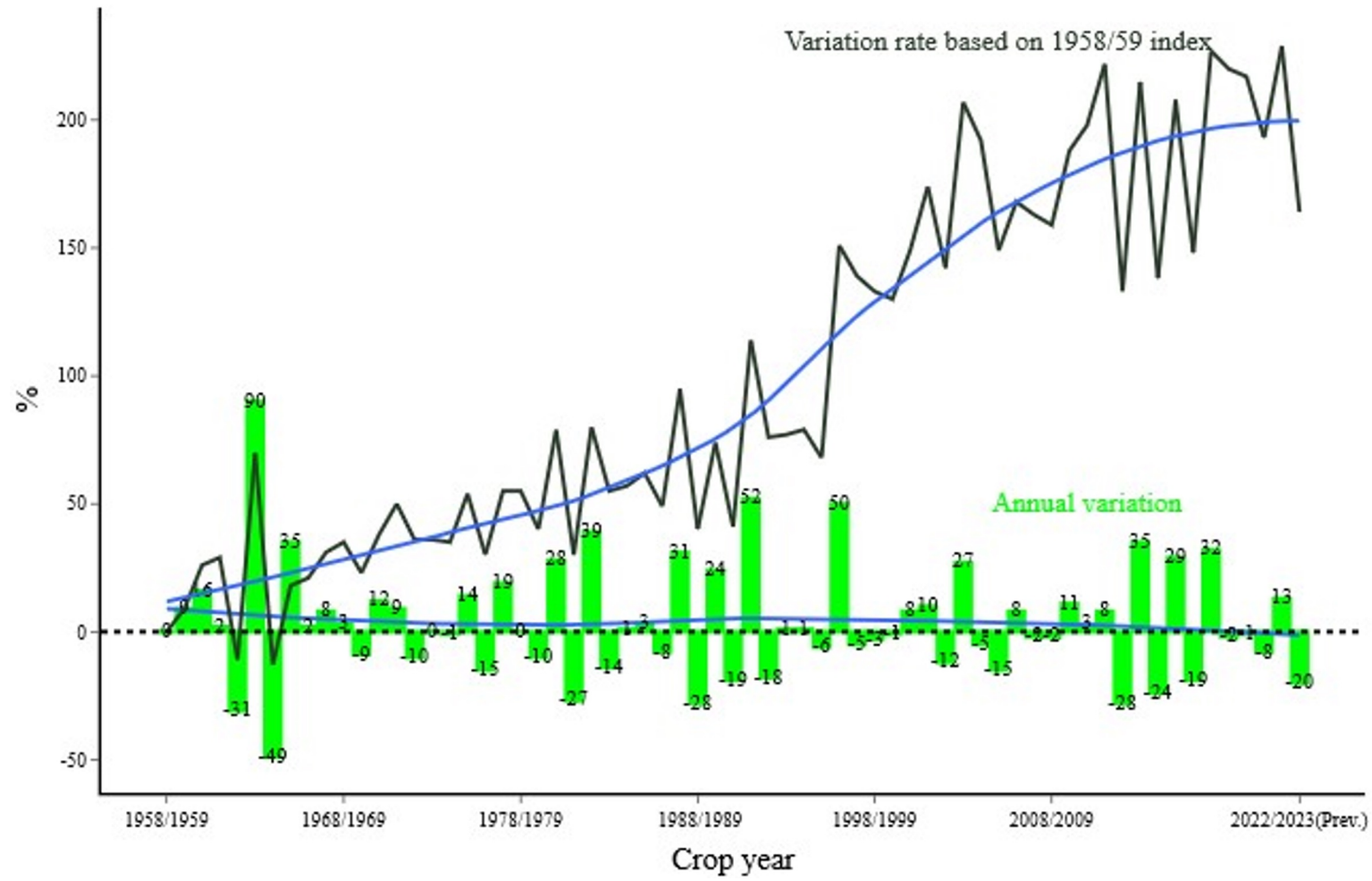
Source: IOC

Consumption



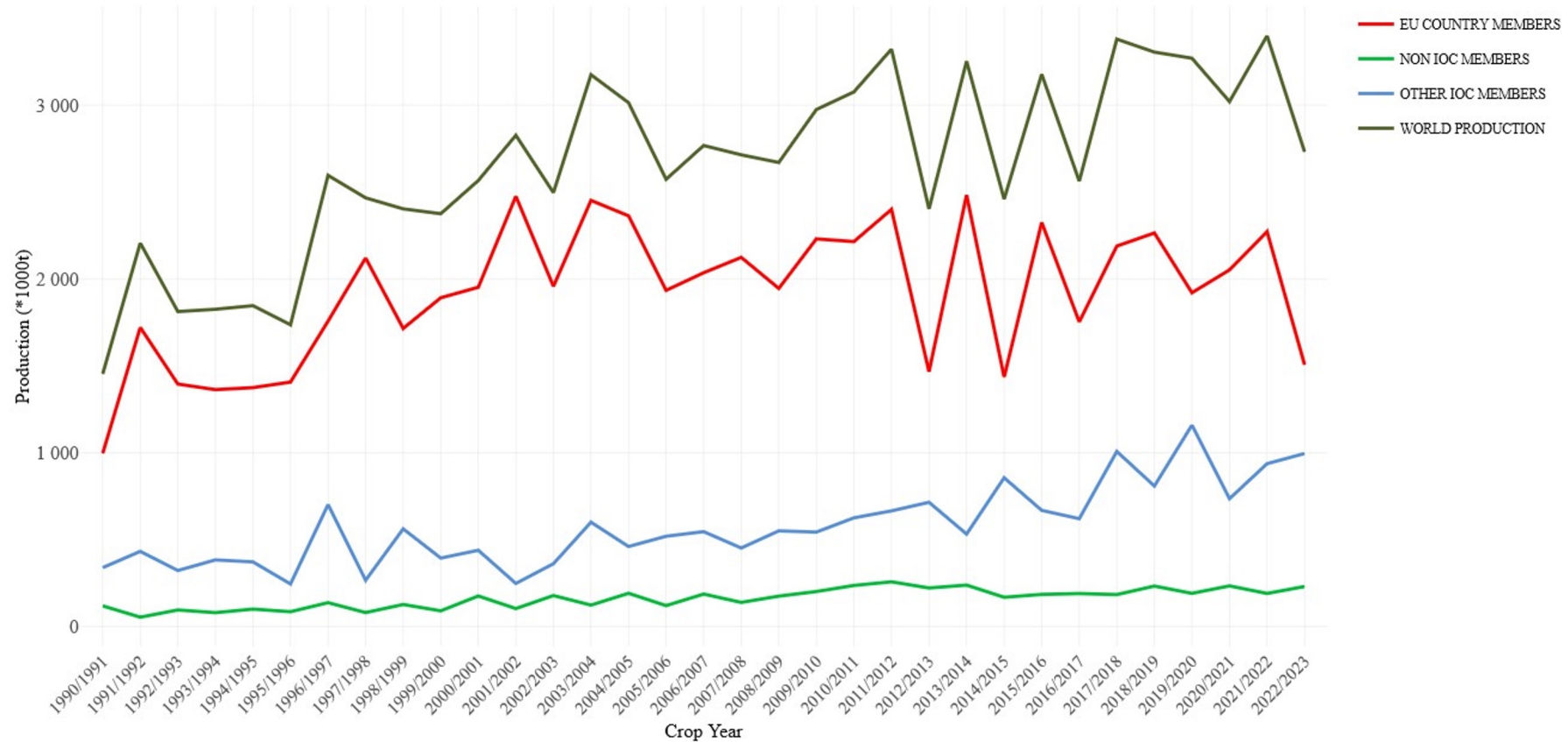
Source: IOC

Production



Source: IOC

Production



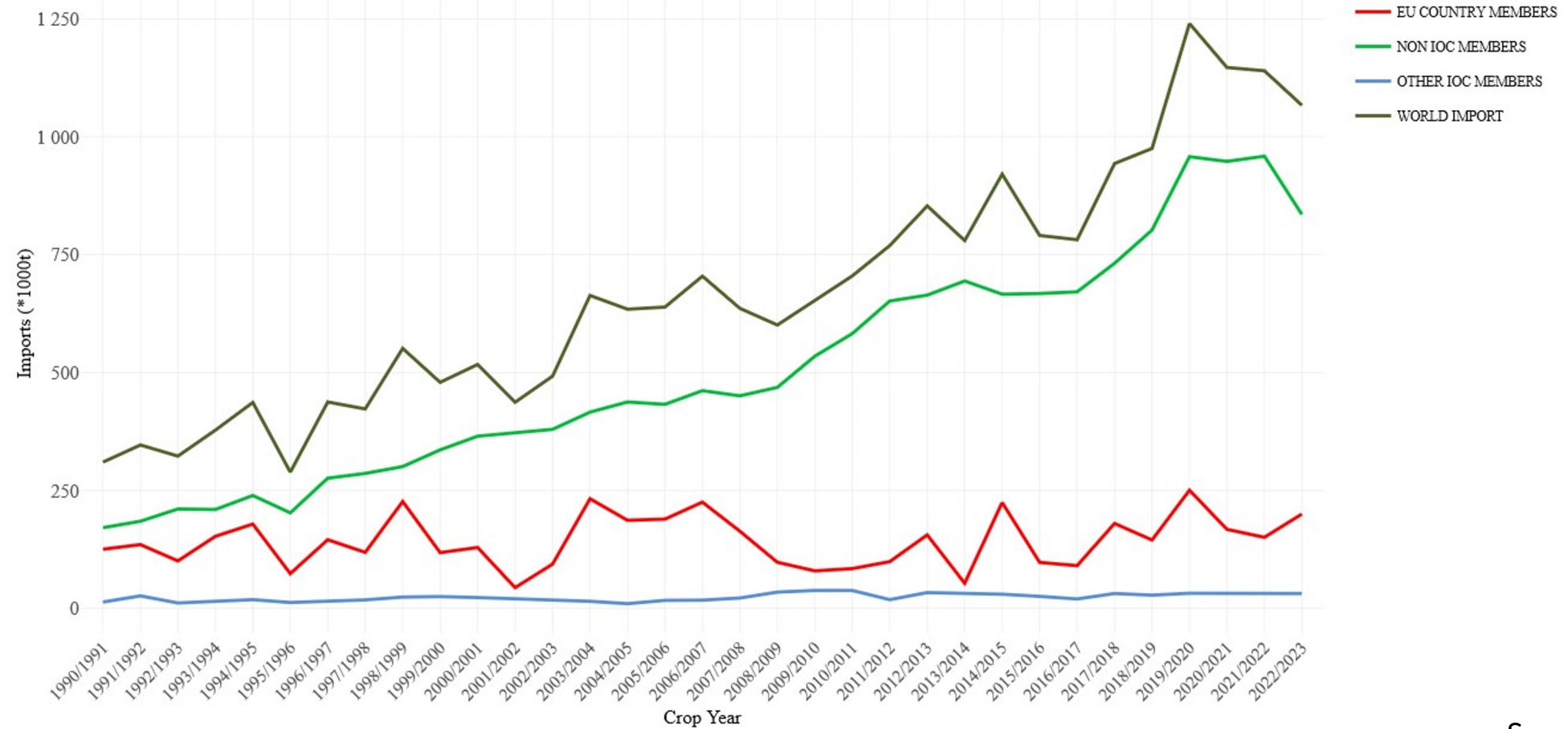
Source: IOC

Production (Countries)

Production (×1000t)	2018/19	2019/20	2020/21	2021/22(1)	Average	2022/23(2)	%2020/21	%Average	%World
World	3304	3269	3020	3398	3248	2730	-19.7%	-15.9%	100.0%
IOC Members	3072	3078	2786	3208	3036	2500	-22.1%	-17.7%	91.6%
European Union	2264	1920	2051	2272	2127	1505	-33.8%	-29.2%	55.1%
SPAIN	1790	1125	1389	1491	1449	780	-47.7%	-46.2%	28.6%
GREECE	185	275	275	232	242	350	50.9%	44.8%	12.8%
ITALY	174	366	274	329	286	235	-28.6%	-17.7%	8.6%
PORTUGAL	100	140	100	206	137	125	-39.4%	-8.6%	4.6%
Rest of EU	15	13	14	13	14	15	14.0%	9.5%	0.5%
Other IOC countries	808	1158	735	936	910	995	6.2%	9.4%	36.4%
TURKEY	194	230	194	235	213	380	61.7%	78.4%	13.9%
MOROCCO	200	145	160	200	176	156	-22.0%	-11.5%	5.7%
TUNISIA	140	440	140	240	240	180	-25.0%	-25.0%	6.6%
ALGERIA	97	126	70	91	96	81	-11.0%	-15.7%	3.0%
EGYPT	41	40	38	20	35	40	100.0%	15.1%	1.5%
ARGENTINA	28	30	30	33	30	28	-15.2%	-7.4%	1.0%
JORDAN	21	34	24	26	26	28	7.8%	5.3%	1.0%
Rest of IOC	88	113	80	92	93	102	11.4%	10.2%	3.8%
Non IOC Members	232	190	234	190	212	230	21.1%	8.7%	8.4%
SYRIA	154	118	143	106	130	134	27.5%	3.4%	4.9%
CHILE	18	22	26	21	22	22	7.1%	2.9%	0.8%

Source: IOC

Import



Source: IOC

Prices



Source: IOC

Prices



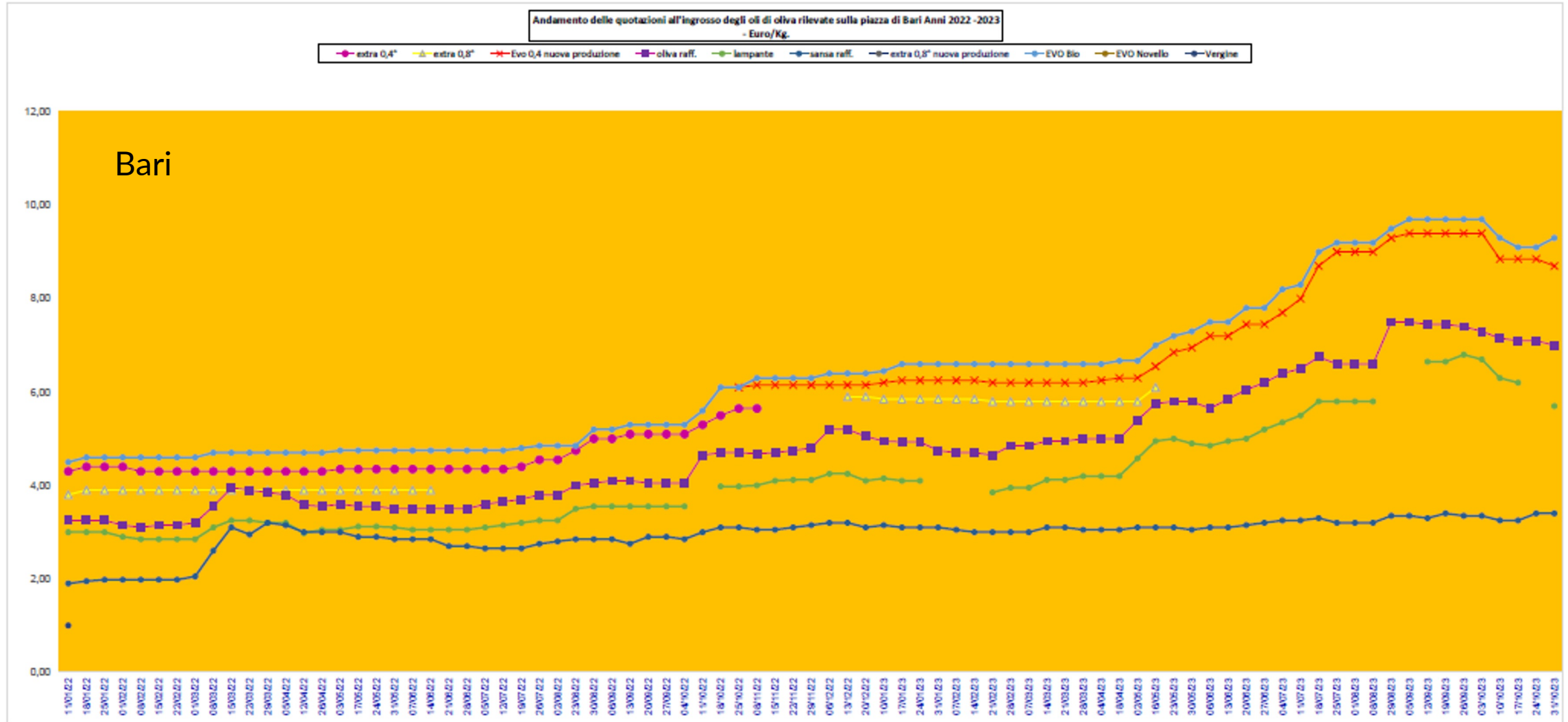
Source: IOC

Prices



Source: IOC

Prices



Conclusions

- Production ↓ prices ↓ and consumptions ↓
- Policies to support the value and the consumer perception of the product
- Enhance the category and the all supply chain
- Less than 35% of EU olive groves are irrigated
- Increase the percentage of olive groves irrigated
- New method to get water for agriculture (water sea desalination plants)
- New cultivars drought resistant
- Use olive trees to fight climate change